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# Excellart Naming Standards

The objective of this initiative is to define and standardize an “Assembly ID” to quickly breakdown and identify the components that make up an Excellart signage kit.

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## Assembly Identifiers

1. System Type
2. Frame System
3. Retainer
4. Divided face
5. Number of Faces
6. Kerf Cutting

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## 1. General Kit Prefix and System Type

### ESP - Excellart Sign Products

This prefix denotes all products offered by Excellart such as: kits, frames, raceways, raceway lids, gussets, angles, splice plates, piano hinge.

### Standard or Hinged

Add “S” or “H” at end to identify standard or hinged components.

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## 2. General Frame Identification

The frame identification categories consist of both “Standard” and “Hinged” profiles. The system type will identify the specific frame type.

1. **SF** - Single Face (product line) Frame
2. **DF** - Double Face (product line) Frame
3. **WM** - Wall Mount Hinge
4. **4/4RN/4RD** - Frame Series
5. **6/6R** - Frame Series
6. **9/9R** - Frame Series
7. **12** Frame Series
8. **FLEX** - Flex Frame
9. **INT** - Integrated Flex Frame
10. **INT2** - Integrated 2.0 Flex Frame
11. **RTO** - Flex Retro Frame
12. **STR** - Flex Structural Frame
13. **IDS8/IDS12** - Frame Series

## Changeable Copy Kit Identification

Kits can include additional retainers to layer one sign face over another.

There isn't a reason to specifically identify this with additional text. Anytime FF and H1 or FF2 and H1.5 retainers are called out, it will be a changeable copy kit where the internal retainer holds the face while the outward (FF or FF2) retainer holds the clear protective face layer.

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### 3. General Retainer Identification

The retainer identification categories consists of both “Standard” and “Hinged” profiles. The system type will identify the specific retainers needed for each application. Hinged designations will use hinged retainers on top and standard retainers on both sides and the bottom.

In some instances, frames can also be used on other frames as retainers ie. An ESP-6 frame can have an ESP Flex frame secured around the perimeter.

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|-----------|---------------------------------------|
| 1. LF     | 9. H1.5                               |
| 2. F      | 10. XW - Xtra Wide                    |
| 3. FF     | 11. 4SI - 4 Series Snap In retainer   |
| 4. FF2    | 12. BT - Flex Bleed Trim              |
| 5. IDS    | 13. ST - Flex Standard Trim           |
| 6. IDS1.5 | 14. STRT - Flex Structural Bleed Trim |
| 7. IDS2   | 15. RT - Flex Retro Trim              |
| 8. H1     |                                       |

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### 4. Divider Face Identification

Generally, most kits will omit this identifier. If the face is to be split into multiple faces with a divider bar, please use the “DB” identifier after the retainer.

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### 5. Number of Sign Faces

SF or DF

Add SF or DF to identify single face or double face signage.

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### 6. Kerf

Kerf Cut or Straight Lengths

Only add “K” to the end of code if kerf cutting is required.

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### Excellart Signage Kit Assembly Number Examples

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**ESPS-6R-LFDF**

Excellart Sign Product, Standard - **6/6R** Frame - **LF** Retainer, **Double Face**

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**ESPH-12-XWDF**

Excellart Sign Product, Hinged - **12** Frame - **XW** Retainer, **Double Face**

*Examples continued on next page*

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## Excellart Signage Kit Assembly Number Examples Continued

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### ESPH-12-XWDBDF

Excellart Sign Product, Hinged - **12** Frame - **XW** Retainer, **Double Face**

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### ESPS-DF-RTORTDF-K

Excellart Sign Product, Standard - **DF** Frame - Flex **Retro** Frame, **Retro Trim**, **Double Face** - **Kerf**

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### ESPS-DF-RTORTDF

Excellart Sign Product, Standard - **DF** Frame - Flex **Retro** Frame, **Retro Trim**, **Double Face**

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### ESPS-FLEX-BTSF-K

Excellart Sign Product, Standard - **Flex** Frame - **Bleed Trim**, **Single Face** - **Kerf Cut**

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### ESPS-IDS12-IDS1.5DF

Excellart Sign Product, Standard - **IDS12** Frame - **IDS 1.5** Retainer, **Double Face**

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### ESPS-12-FF2H1.5DF

Excellart Sign Product, Standard - **12** Frame, Changeable Copy - **FF2** and **H1.5** Retainer, **Double Face**

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